

EXHIBITS FOR SAN FRANCISCO EXPOSITION

Have you carefully prepared your seed for spring planting?

Every one is urged to take a personal and serious interest in helping to grow and prepare Idaho's choicest products for the 1915 Exposition. Every community in the state can grow at least a few products of a very superior quality. If you are growing especially good wheat, oats, barley or other crops, the exposition commission desires your aid.

Only a comparatively few varieties of the most valuable commercial crops should be encouraged. It is important to show to the world such products and such varieties as may be grown and profitably marketed in a commercial way. The flouring mills and cereal mills and exporters will be searching for grains available in large quantities. The homemaker and the stockman will study our exhibits of alfalfa, corn, clover, grains and grasses.

Idaho is fast becoming a great clover, timothy, alfalfa and pea seed producing region. We should have large quantities of these seeds in superior commercial grades on exhibition. Envelopes containing samples with full information stating by whom the seed was grown or marketed will be distributed to inquirers.

Potatoes should be exhibited as a commercial pack and the varieties confined to our principal offerings in car lots. Perhaps a period will be set aside as "potato week" and special demonstrations offered.

Apples and prunes will be shown in varieties and pack such as may be furnished in large quantities for domestic or foreign markets. The growers' name and post office and also the name of any organization that he may belong to will be shown on a neat card properly displayed.

Exhibition space will be so limited that only very few samples can be shown except in the crops that are offered in a commercial way. There will be no room for pumpkins and squashes and turnips. No apology is offered for practicing "dollar diplomacy" in extending our markets. It is not intended to entirely eliminate the less important crops but rather to strongly emphasize the more important commercial crops.

We shall be glad to render the grower every possible aid.

W. H. Olin, Director University Extension, Boise.

F. L. Kennard, Agronomist, University, Moscow.

R. B. Cogdon, Sec'y Idaho Seed Growers' Ass'n, Boise.

E. P. Taylor, Horticultural Extension, Boise.

James W. Jones, Director of Exhibits, Idaho Commission to Panama-Pacific Exposition, Boise.

CHURCHES

CATHOLIC CHURCH—Services are held at the Catholic Church at 10:30 every Sunday, except the last Sunday of the month. Evening services at 7:30. Rev. J. F. Greal, Pastor.

METHODIST EPISCOPAL—Sunday School, 10 a. m.; morning worship, 11 a. m.; Epworth League service, 6:45 p. m.; evening worship, 7:30 p. m. Good special music at both Sunday services of worship.

Thursday, 7:30 p. m. mid-week service, being a devotional Bible study.

The Fourth Wednesday of each month at 2:30 p. m., is Woman's Foreign Missionary Society meeting. All other Wednesdays the Ladies' Aid Society meets at same hour.

The Epworth League has a social on the last Friday evening of each month.

BAPTIST CHURCH—Corner University Ave. and Bridge St. Morning worship 11:30 a. m.; evening service, 7:30 p. m.; Sunday School, 10 a. m.; prayer meeting, Thursday evening, 7:30; Ladies' Aid, Wednesday afternoon, 2:30; choir practice Friday evening, 8; visitors always welcome; parsonage phone 228. W. R. Jewell, pastor.

THE L. D. S. CHURCH OF THE 1st WARD—Sunday Services: Sunday School, 10 a. m.; Sacrament service, 2 p. m.; evening service, 7:30 p. m.; Young Men's and Ladies' Mutual Improvement Tuesday evening 7:30 p. m.; Primary Friday, 4:15 p. m.; Religion class Wednesday 4:15 p. m.

ST. PAUL'S EPISCOPAL CHURCH—Services morning and evening on 2nd and 4th Sundays. Sunday School every Sunday at 10 a. m. Choir practice Saturday evening at 7:30. Rev. Alfred George, rector.

LUTHERAN CHURCH—Corner Oak and Pacific streets. Services every 2nd and 4th Sunday of the month. Morning services, 10: a. m., evening Luther Stromquist, pastor. service, 7:30 p. m., Sunday School, 10:00 a. m. every Sunday morning.

LODGES

REBECCA—Every 1st and 3rd Tuesday in I. O. O. F. Hall—Mrs. R. T. Mussetter, Noble Grand; Florence Farmer, Sec.

I. O. O. F.—Every Thursday evening. J. H. Bond; G. H. Holbrook.

GROVE CITY LODGE No. 33 A. F. and A. M.—Meeting (regular) 2nd Friday of each month. B. W. Holbrook, W. M.; Theodore Schneider, Secretary.

Clean, soft cotton rags wanted at the Optimist office Adv.

PUBLIC HIGHWAYS

PLANNING FOR BETTER ROADS

Method of Construction Must Be Put in Operation Which Will Produce More Durable Highways.

"Waterbound macadam roads, which for practically a century have been adequate for the traffic, have now, under the new conditions, become obsolete, and their further construction means a serious waste of public funds," is the opinion of former President Lewis R. Spear of the American Automobile association.

"Macadam may answer for side roads and cross roads where there is little travel to wear the surface into dust, and few fast moving vehicles to throw the dust into the air to be blown away. But for main roads, anywhere and everywhere, a method of construction must be put in operation which will produce durable roads."

"Wherever it can be used concrete makes a most excellent road, or a road base for some other kind of surface. The state of California has adopted concrete construction for practically its entire system of state highways, after a most thorough investigation. Wayne county, Michigan, has been building concrete roads for the past five years, and they have given most excellent satisfaction."

"Before the Wayne county authorities had learned by experience how to build concrete roads with expansion joints to prevent the concrete from cracking in cold weather and buckling in the hot sun, several miles of roads were built which broke into frequent cracks. To repair these cracked sections of road they poured hot bituminous material into the cracks and covered them with sand. This has worn to the level of the concrete, and the whole forms a most delightfully smooth road to travel over, and one which looks as if it would stand for a generation, at least."

"In some sections of the country the concrete is being used as a base, and two or three inches of broken stone, mixed with bituminous materials, put



Good Road Crown Maintained by Draining in Alexandria County, Virginia.

on for a surface. If properly built this kind of road should be very durable, and should justify the additional expense. The concrete will furnish the strength required to hold up the loads which are constantly growing heavier, while the bituminized surface will prevent the creation of dust, making the road pleasant to travel over.

"The only proper way to figure on the cost of a road is to consider both the original cost and the expense of maintenance for a period of ten or fifteen years. Under present conditions of travel a macadam road would have to be resurfaced every two or three years, and would be in bad condition two-thirds of the time. The aggregate cost would be far greater than that of a concrete road with a bituminous surface and the latter would present a good road all the time."

A Difference in Roads.
Two farmers living in separate counties, but at an equal distance from the cotton market, learned by telephone that cotton had advanced in price \$1 per bale. The farmer living on a bad road, according to Arkansas Homestead, responded by hauling one bale of cotton, which was all he could get over the unimproved road, while the other farmer was able to haul four bales, owing to favorable road conditions. The rise in price gained a profit of \$4 to one man and \$1 to his neighbor.

Auto Owners Contribute.
The automobile owners of Massachusetts have contributed some \$300,000 for the betterment of the highways of the state; the state treasury will contribute \$700,000 more and the local appropriations for the same purpose will bring the total up to \$2,500,000.

Increase Values.
Farm productions are increased in value by getting them where needed at the proper time. Good roads increase values.

Southern States Affame.
The southern states are aflame with better roads enthusiasm.

Bad Roads Expensive.
Bad roads are always the most expensive kind.

PHOTO-DRAMA OF CREATION

Reel and Voice United to Tell Absorbing Story of Human Development—Life of Christ, Culminating Fact of History. One Feature of Non-Sectarian, Free Exhibition.

Drama Dedicated to Public by President of the I. B. S. A., Pastor Russell of Brooklyn Tabernacle.



LAND APPEARS.

WHOEVER will may now, without money and without price, see and hear the panorama and the story of man's life on earth. He may learn through the medium of his eyes and his ears how "through all the ages one increasing purpose runs."

The moving picture film, beginning with the far-off days when chaos lay on the waters, is depicting for us how God called the earth into being from the void and how He has upheld it and sustained it and carried it onward and upward toward its divinely appointed goal. All this is done while machinery, reproducing synchronously the tones of the human voice, helps in entertaining, enlightening and instructing the auditor.

All this is being accomplished and will be accomplished by the marvelous photo-drama of "Creation," produced by the International Bible Students Association. This body of earnest and active supporters and disseminators



"DID YE THIS IN MY NAME?"

of God's Word is planning to place in many large cities the photo-drama, which tells in interesting, easily understandable picture and word the sto-



"READING BIBLE FORBIDDEN."

ry of the earth's creation, progress and development.

First Production in New York.
A start was made in New York City, where a large theater building was opened to the public, free of charge. Then followed Cincinnati, St. Louis, Cleveland, Toledo, Boston, Indianapolis, Los Angeles and San Francisco. Men, women and children are thronging to hear and see the story of their



GOD'S "PLAN OF LOVE" AS ONCE MISUNDERSTOOD.

ancestors and themselves. Before them pass the pictures which tell how the earth began and how it has struggled and is struggling upward to the light. They sit entranced, for, as the drama of dramas unfolds, the voice of

the hidden, mechanical lecturer, speaking in tones of eloquence and might, explains clearly each picture.

Scenes Staged in Holy Land.

The preparation of the films used in the exhibitions has involved a considerable expense and activities conducted in all parts of the world. The cameras have been carried into the Holy Land, and there on the Mount of



Olives and in Jerusalem have been found the backgrounds for re-enacted tragedies. Nature has not changed the face of the land of Palestine much for so many centuries, and the houses and the customs and dress are much as they were before the Christian era.

The Ordeal of the Martyrs.

Some of the most graphic representations of the films have to do with the

MORMON CONFERENCE

Excursions

Via Oregon Short Line, to Salt Lake City. Tickets on sale from points north of Ogden April 1 to 6th, inclusive, limited to April 15th. See agents for rates and further particulars. WHILE IN SALT LAKE VISIT UTAH PRODUCTS EXHIBIT. 4-2.

TO CANADA FOR A FORGER

Sheriff Clements of Blaine County left Thursday for Calgary to bring back W. W. Kent, held by the authorities there. He is wanted for forging warrants of school district No. 2, where he was clerk.

Phone 355, McVicar, regarding hour for dancing lessons. Class and private lessons evenings by appointment. Call or phone. Boyle Building. adv.

PARCELS POST RATES

Local Zone—To one-half the number of pounds or the preceding even number in matter of odd pounds add five to find the cost in cents.
First and Second Zones—To the number of pounds add four.
Third Zone—Multiply the number of pounds by two and add four.
Fourth Zone—Multiply the number of pounds by four and add three.
Fifth Zone—Multiply the number of pounds by six and add two.
Sixth Zone—Multiply the number of pounds by eight and add one.
Seventh Zone—Multiply the number of pounds by ten and add one.
Eighth and Foreign Zones—Multiply the number of pounds by twelve.

Cash paid for soft, clean cotton rag at the Optimist office. adv.

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Dealers in
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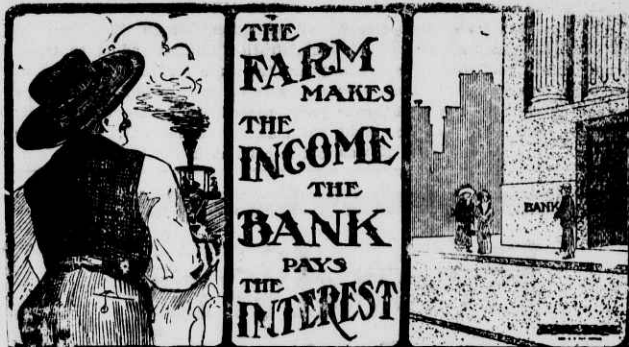
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A cake, pastry and pudding, cook's first consideration should be the sugar.

The success of all her creations hinges on its quality.

Where Utah-Idaho Sugar is used, she usually has success.

This sugar is recognized as the standard of su-

gar perfection.

It's used in domestic science schools, bakeries, candy factories and leading hotels.

Jellies, icings, fillings, French pastry and other "hard to make" desserts are perfect when made with Utah-Idaho Sugar.

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